

Long-life Foldable Container for Sports Stadiums in the Cook Islands





Overview

What happened to plastic bags in the Cook Islands?

The largest retailer in the Cook Islands began charging for plastic bags, then discontinued them altogether. A school set up a rent-a-plate station at a local market, where vendors had been selling food in polystyrene containers. A local non-profit organisation ran an awareness campaign to reduce plastic containers and straws.

How did Cook Island survive?

This aligns with the island way. For thousands of years, Cook Islanders survived not by importing plastic-wrapped packages but by harvesting the abundant resources around them – fish, seafood, fruit, animals, vegetables. Many still do.

Is reducing plastic a philosophical issue in the Cook Islands?

In the Cook Islands, reducing plastic is not the subject of philosophical debate; it's a matter of survival, not only of environment but also of culture. When Alex Olah, a young builder from the west side of Rarotonga, sailed on a traditional canoe to North America in 2012, his perspective expanded in two important ways.

Why did people start selling cloth bags in the Cook Islands?

At the turn of this century, people began to recognise that their environment, the linchpin of people and culture in the Cook Islands, was under duress, and that plastic was a significant part of the problem. Community groups began selling cloth bags.



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